

WALLACK'S



My Lady Goes to the Theatre

*"Connaissez-vous cet exquis
parfum? L'essayer une fois
seul dire son constant usage."*

—Kerkoff, Paris.

*TRANSLATION: "Do you know
this exquisite perfume? To try it
once is to use it always."*

"Djer-Kiss"

Extract
Toilet Water
Soap

Face Powder
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A sample of extract and face powder
will be sent on receipt of 10c. Try them.

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Our entire stock of Furs
from retail and wholesale
departments at lowest
prices of the season.

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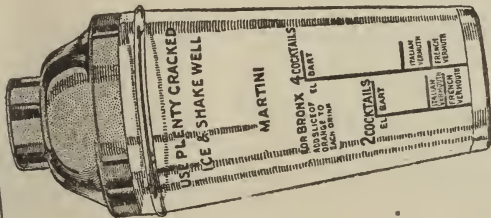
SEN-SEN Cachous

TRADE MARK

Sweetens
and
Perfumes
the
Breath



FOR SALE
AT ALL
DRUG STORES



**Do You
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Cocktail?**

Then send for this unique
Glass Shaker.
Here's a new invention
which guarantees you a
perfect cocktail every
time.

See other side for details.



By CORA MOORE.

NOW is the "little season" when Fashion dabbles with et ceteras while designers and couturiers agonize over new lines and novel features to be tried out in the melting pot of the Southland. Everyone is most concerned with the question of outline. Must the figure be rebuilt again? Is it true that flesh will again be tolerated? By all the laws of contraries, the Grecian bend is the natural sequence of the debutante slouch. Is it coming in? Are bustles? Must one go back to corsets and a military bearing?

No one is better qualified to conclusively answer each and all of these questions than the corsetiere. She it is who must mould when La Mode gives the cue, and accordingly she it is to whom one may turn for information. Hark what she says:

Probably never again will Fashion dare to command the old torturing tight lacing, but smaller waists, yes, later. For this season the corsetless figure—but it must be corseted. Perfect figures are too rare to be regarded as criterions, and not one woman in hundreds, however slender, can afford to go entirely corsetless.

The chief features of the new models are lightness, beauty of finishing detail and a slightly longer, though no more exaggerated, curve at the sides. One model has a particularly desirable feature, called "thigh reducing." It has neither seams, bones or stitching over the hips to bind the flesh, but instead tends to distribute the flesh and hold it all in proper place, especially pre-

Continued on Page 6.



An Effective Reducing Agent.

MARTIN
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MARTIN INC.
LONDON MAKERS

Exclusive
EUROPEAN NOVELTIES
and Travellers' Requisites



THE THREE WISE MONKEYS'
CHARM IN GOLD AND SILVER.
ANCIENT JAPANESE CARVING,
716 B. C.

Trunks—Bags—Gloves, Etc.

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SMITH BROS'



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—who know what's what - that you may
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GOLD STRIPE!!!

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No other stockings like these in the
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Exclusively and Conveniently at

GOTHAM HOSIERY SHOP

27 West 34th Street

We Make Every Pair

Bet. Broadway and Fifth Avenue

What the Woman Will Wear

Continued

venting an ugly mass from accumulating below the hips or over the thighs, which gives such a peculiarly unsightly outline.

The most marked change in the contour of frocks bears out this slight variation of the corset line, namely, a distended effect of the shortened minaret suggestion is given to skirts and the tightened effect begins just above rather than below the knees.

The newer tunics are scarcely more than frills and already the original minaret seems old-fashioned. They are caught just any way so they fall with graceful fullness, and they are quite generally hung low so that a hip sash forms a heading. Sometimes this frill is hung from the blouse, peplum-wise, and still again, with the upper part of the frock comparatively plain, it is mounted below the hips, but never so low that it interferes with the snug effect above the knees. This must be preserved at any cost of novelty.

Coiffure ornaments are simple or ornate as desired, but in any case tend toward severity. The Roman filet of gold or platinum with a large stone set in the center, is worn low on the forehead and quite suggestive, in spite of its beauty, of a Cyclopean eye. The butterfly is another favorite ornament, and a dull silver moth with long antennae is worn directly in the center of the coif, just at the edge of the forehead.

With the introduction of deep frills and long sleeve ruffles the high coiffure is almost essential to success in which case no ornament is required.



An Ermine Cravat.

Addresses where merchandise described in the foregoing can be obtained may be had from Frank V. Strauss & Co., 108-114 Wooster Street, New York.



Romanesque Bandeau.



Club Cocktails

No one on earth can mix two cocktails equally well by guesswork. The whole charm of a cocktail is in the smoothness that comes from accurate blending and aging.

That is why Club Cocktails are always fine and smooth—mixed to measure—of the best liquors—then aged in wood.

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BROADWAY AT 32nd & 33rd Sts. N.Y.

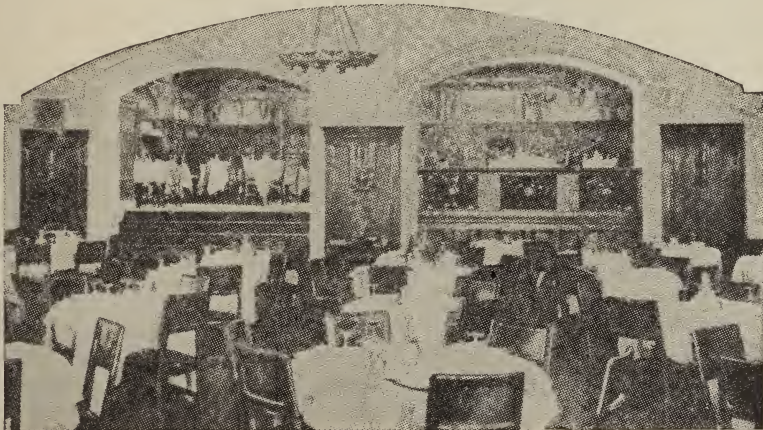


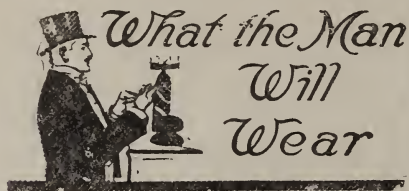
ON THE STAGE

IN THE FAMOUS DUTCH ROOM GRILL

TO-NIGHT FOR SUPPER AND DURING DINNER

A Complete and Ever-Changing
VAUDEVILLE ENTERTAINMENT
By Well-Known Artists





Evening.

FUR coats have not gone out of fashion, but, alas! fashion seems to have gone out of fur coats. All fur is fur, just as every horse is a horse, but there's a yawning canyon between the ragman's nag and the "thoroughbred."

You can buy a fur coat for the fairied "king's ransom" or you can buy it for the fabled "fiddler's pence." Fur-wearing humans, as well as fur-bearing animals, are caught in traps.

Mongrel furs, like "Alaska sable," the pelt of the common skunk, masquerade under the names of their betters, like a "gentleman's gentleman" strutting in his master's stolen coat. They're all right, sold for what they are. They're all wrong, sold for what they feign to be. But—"revenons à nos moutons," or sables.

If one be decently fixed, an evening coat of Russian (Siberian) sable is truly Grand-ducal in its luxury. It is among the finest and steepest-tariff furs procurable for men's garments, dark-brown (not black) and very lustrous. A well-cut greatcoat of this "grand seigneur" type is pictured in the attendant sketch.

Such garments are always loose and long (roundabout 48 inches), chest-roomy and skirt-swishy. A tight-fitting fur greatcoat is an incongruity, like ice in one's claret or a yachting cap on a "landlubber."

Moreover, the cuffs should be plain, not furred, as the "distingue" of this "gala" greatcoat dwells wholly in the quality of the fur and the artistry of the draft and drape. The outer fabric or "shell" may be



Russian Sable
Greatcoat.

Continued on Page 19.



NOT until you actually start using them can you have the slightest idea of the amount of time and labor that ScotTissue-s will save you in your household duties.

They come in handy for polishing glass-ware, cleaning windows, absorbing grease, polishing bathtubs, faucets, lamp chimneys—in fact, the use of ScotTissue-s to the busy housewife are practically endless. New uses will suggest themselves to you almost daily. For instance, for Daddy's office, and for the children at school—wrap two or three in their lunch boxes.

Scott's Tissue Towels

Save Work!

Actual use is the most convincing proof of the time and labor-saving qualities of ScotTissue-s.

You will be so pleased with ScotTissue-s that you will gladly buy the most economical size from your dealer at 35c; but if your dealer does not carry ScotTissue-s, send us 10c to cover postage, packing, etc., and we will mail you a special roll. For 10c extra we will include a neat fixture.

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722 Glenwood Ave., Philadelphia, Pa.

Also makers of ScotTissue Toilet Paper,
Dyces, Table Covers.

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Scott Paper Co., Philadelphia, Pa.:

Enclosed find 10c. Please send me a special roll of ScotTissue-s. (Enclose 10c extra for fixture if desired.)

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*the famous and only Café Boulevard
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AFTERNOON DANCES

Saturdays from 2.30. Other days from 3.00.

Guests will enjoy good music, a fine dancing
surface and pure air, due to perfect ventilation.

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Special Daily Service Includes : Luncheon, 60c. Dinner, \$1.00

MODERN DANCES

Private Instruction Only. Tangoes, Max-
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As Selling Agent for the leading manu-
facturers, I am in a position to show you
the latest and most popular novelties in
every branch of millinery.

I carry a full line of S. Treeger's well-known hats.

Room 1300. 'Phone 814 Madison Square

MILTON S. SOMMERICH
Manufacturers' Selling Agent
38-40 WEST 32ND STREET

3303 *SPRING* is a good telephone number to remember if
you want information as to space in this program.

*Our argument is that in advertising in this program you reach every
shopper, both local and visiting, and the eyes of many others who
might be interested. Call us up.*

FRANK V. STRAUSS & CO.,
108-14 Wooster St., New York.

What the Man Will Wear

Continued.

broadcloth, kersey and kindred stuffs, always black or blue-black.

Afternoon.

A-motoring and a-sleighting (shades of "the dear, dead days!") one naturally goes in for the rougher and cheaper furs, as raccoon, otter, pony, opossum, dog, wolf, marmot, caracul, and such. These are often lined with sheepskin.

They should be cut double-breasted and loose, with capacious flip-up collars and plenteous knee-spread. There is no well-defined fashion in these garments, as personal comfort vetoes every other consideration. The chief colors are black, gray, and brown.

Besides the fleece-lined motor coats, mentioned here a fortnight ago, there are cozy fur foot muffs, as well as fur robes provided with pockets or foot muffs, to keep you toasty - warm in the biting winds.

Motor gauntlet gloves are made with a buckle and strap, fleece-lined, and two finger motor mittens are made of wool, also fleece-lined.

These are only a corporal's guard out of a regiment of garments and accessories for motor car drivers.



Glove-Soft, Plain-Toe Boot.

Morning.

Illustrated here is a notably "smart" morning boot, to which you'll capitulate at first glimpse. It is made without the toe-tip either "stitched" or "perforated," and without even a "box cap."

After a week's wear, the toe gains a depression or "dimple" (imperfectly shown in the sketch) which chimes admirably with the "careful carelessness" of present-day lounge dress.

This boot is as soft and squeezable as a glove and as comfortable as a slipper. Its high-caste air lies in its utter simplicity which is the quintessence of "smartness" just now.

As will be seen, the toe is pointed, a new quirk of the "custom" boot-maker.

—BEAUNASH.

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Soirées Dansantes

in the
Green Room, Mezzanine Floor

HOTEL McALPIN

Monday, Wednesday and
Friday Evenings, at 10 P. M.

"Tango Nights" Every Wednesday, when the Noted Dancer,

PROF. CASIMIRO AIN

Appears in Exhibition Dances.

MUSIC BY URIEL DAVIS

General Admission, - \$1.00

Restaurant Service.

Incidental dancing by professionals.

Reservations may be made through the office of Maitre d'Hotel of the McAlpin.

Under direction of Miss Voorhees

Thé Dansant

In the Winter Garden
(24th Floor)

HOTEL McALPIN

Every Afternoon (except Sunday)
from four to seven o'clock

MUSIC BY "EUROPE"

Incidental dancing by professionals on Mondays and Thursdays.

Subscriptions: For the week, \$5.00; Single afternoons, \$1.00.

Ticket, entitling the holder to Tea and the privilege of dancing, may be obtained by applying to Mrs. Groner, Hotel McAlpin Writing Room, daily from 1.00 to 4.00 P. M., or by mail. As the capacity is limited an early application is advised.

Mrs. Groner

Mrs. R. W. Hawksworth



C/B

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SPIRITE
CORSETS

ENTER:

Youthfulness

An exquisite figure is always a figure whose lines are supple, graceful, *Youthful*.

You can make *your* figure a Youthful one.

Not by binding it and compressing it in a rigid, torturing corset which aims to *force* it into fashionable outlines. But by putting it into a C/B a la Spirite Corset, which gently trains it into real lines of youth.

See *your special C/B model*—the one made solely to bring youthfulness to your type of figure—at your favorite store today.

247 different C/B models. Prices \$1 to \$10.

The Standard Everywhere for the Woman of Fashion

GIMBEL Clearance of Fashionable Modes

An Annual Winter Sale, which is Unparalleled in New York because it presents the Endorsed Modes of the season at Greatly Reduced Prices.

Imported and Domestic Model Suits

At \$42.50 to \$100, were \$75 to \$200 and Much More

Our Entire Stock of Women's \$25 to \$75 Suits

At \$12.75, \$15, \$19.75, \$29.50 and \$37.50



Evening Gowns by Famous London Dressmakers, At \$45, were \$75 to \$90 and More

Paris Model Gowns At \$100 to \$200

Were \$200 to \$400 and More

Women's \$20 to \$42.50 Silk Dresses

At \$12.75, \$19.75 to \$25

Imported Evening and Afternoon Wraps

At \$22.50, \$35 and \$45, were \$45 to \$90 and Much More



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STEINWAY

The possession of the world's best is none too good for anyone who loves music, for whether you play, sing, or are content to listen, remember that a piano is purchased for a lifetime's service and enjoyment. Hence, in the choice of a piano, do not consider the claims of any that must acknowledge a "superior." The Steinway Piano has no equal—it is in a class all its own. With its purchase goes the assurance that you own the world's leading piano. This assurance and satisfaction is well worth the slightly higher cost of the Steinway.

Upright Pianos from \$550 up

Grand Pianos from \$750 up

Terms of payment may be arranged to suit your convenience

An inspection is respectfully invited

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Subway Express Station at the Door

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For a sallow complexion, coated tongue, liver and kidney derangements, Garfield Tea is unsurpassed.

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Convenient Entrance on 31st St., Just Around the Corner from this Theatre.

AFTER-THEATRE DANCING In the World-Renowned
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Also **TANGO TEA** from 4 until 6.30 P. M.

The celebrated Imperial Orchestra, with drums and cymbals added for the occasion, furnishes most inspiring music, irresistible to the devotee of the dance.

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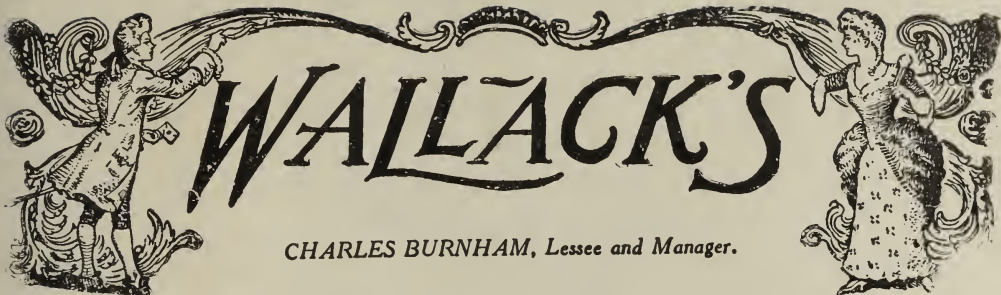
*Millinery, Gowns, Tailored Suits,
Blouses, etc.*

designed to be worn at the Riviera, Egypt, Palm Beach
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FIRE NOTICE.

LOOK AROUND NOW AND CHOOSE THE NEAREST EXIT TO YOUR SEAT. IN CASE OF FIRE WALK (NOT RUN) TO THAT EXIT. DO NOT TRY TO BEAT YOUR NEIGHBOR TO THE STREET.

ROBERT ADAMSON, FIRE COMMISSIONER.

WEEK BEGINNING MONDAY EVENING, JANUARY 19, 1914.

Matinees Wednesday and Saturday.

ELEVENTH WEEK.

THE EMINENT ENGLISH ACTOR

MR. CYRIL MAUDE

(The Liebler Co., Mgrs.)

Supported by MARGERY MAUDE

AND THE COMPANY FROM THE LONDON PLAYHOUSE.

First Performances in America of

“GRUMPY”

A PLAY IN FOUR ACTS,

By HORACE HODGES and T. WIGNEY PERCYVAL.

MR. ANDREW BULLIVANT, “Grumpy”.....	Mr. CYRIL MAUDE
MR. ERNEST HERON, his nephew.....	Mr. EDW. COMBERMERE
RUDDOCK, his valet.....	Mr. JOHN HARWOOD
MR. JARVIS.....	Mr. MONTAGU LOVE
MR. ISAAC WOLFE.....	Mr. LENNOX PAWLE
DR. MACLAREN.....	Mr. HUNTER NESBITT

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING

Egyptian
Deities
“The Utmost in Cigarettes”

The sum and substance
of the “utmost” cigarette
satisfaction.


Plain or Cork Tip



CAMEO BISCUIT
 "Three layers of goodness"

Two little finger shaped biscuit held together with a layer of rich creamy filling.

NATIONAL BISCUIT COMPANY

A vivacious addition to the supper table

KING OF CLYSMIT TABLE WATERS

GRUMPY



The plot hangs by a hair, so our hats for men and boys might well cover the plot and incidentally suggest our clothes, shoes and furnishings.

Everything men and boys wear.

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Three Broadway Stores

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 NEW YORK

CASWELL MASSEY CO. Limited
DRUGGISTS
 1240 Broadway, Corner 31st Street, Hotel Imperial
Our Soda Water is the finest in New York
 ESTABLISHED 1780

AFTER THE PLAY
Hofbrau Haus
 BROADWAY & 30th ST.
 THE FAMOUS GERMAN RESTAURANT.
 DANCING DANCING DANCING

PROGRAM CONTINUED

- KEBLE..... Mr. ARTHUR CURTIS
- MERRIDEW..... Mr. JAMES DALE
- DAWSON..... Mr. STANLEY GROOME
- VIRGINIA BULLIVANT, Mr. Bullivant's granddaughter,
Miss MARGERY MAUDE
- MRS. MACLAREN..... Miss MARGARET SWALLOW
- SUSAN..... Miss MAUD ANDREW

ACTS I. and II.—The Library at Mr. Bullivant's.
 ACT III.—Mr. Jarvis' rooms in London.
 ACT IV.—Same as Acts I. and II.

Intermission Between Acts I. and II. Five Minutes.
 Intermission Between Acts II. and III. Ten Minutes.
 Intermission Between Acts III. and IV. Ten Minutes.

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING

AFTER THE PLAY
MOUQUIN'S
 THE DIXIE VOCAL QUARTETTE
 Nightly from 8.30 to 1 a. m. 6th Ave. & 28th St.

GRAND HOTEL BROADWAY AND 31st STREET
 Rooms, \$1.00 Up
 With Bath, \$1.50 Up
**The Popular Price Bar and Restaurant Have
 Made a Hit. Next Door.**

SHANLEY'S

BROADWAY, 43d TO 44th STREET

CABARET EXTRAORDINAIRE

TWENTY ACTS—every evening SEVEN TO ONE

**SUPERIOR
SIX-COURSE
LUNCHEON, 75c**
(MUSIC)

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ZONE, BROADWAY,
29th-30th ST.**

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GUSTAVE HOEBER, of Cafe Martin.
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Under personal management of "Tony" Martzolf, of Bustanoby's and Chateau des Tourelles.

Special Luncheon, **50c**

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FOR CHILDREN TEETHING**

"Grandmother used it for her babies, mother used it for her babies, and now I am using it for my baby," thus spoke the young mother. Three Generations.

You are less susceptible to disease when pure blood is maintained. Garfield Tea provides for the daily removal of the food-waste, thereby eliminating the poisons from the system.



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REALLY DELIGHTFUL

The Dainty Mint Covered Candy Coated Chewing Gum

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The Two Newest Hair Fashions

Grace, beauty, and chic smartness are revealed in every line of these two new and distinctive Hair Pieces—

"The Bandeau" "Braid" or "Twist"



—so entirely different and exclusive that it cannot be arranged with one's hair alone. A happy blending of the Braid (or Twist), Bandeaux, and Curls.

Prices, "Bandeau Twist," \$18 to \$28; "Bandeau Braid," \$22 to \$34—regulated by your shade of hair. Slightly higher prices for hair very gray or white.

Hairdressing, Massaging, Manicuring, Hair Coloring—Expert Operators only—Hair Singeing by electricity. Chiropody by a licensed Woman Operator of many years' experience—Hair and Scalp Treatments, also Superfluous Hair Removed, by a Physician (an M. D.).

Send for Beautiful Booklet, "Chic Coiffures."

A. Simonson.

Specialist in Hair Goods,

NEAR 42 STREET, 506 FIFTH AVE.
New York.

PROGRAM CONTINUED

Costumes worn by Miss Margery Maude, by Mlle. Rachele Osprat, London.

MR. CYRIL MAUDE

wishes to announce that owing to the great success of his new comedy-drama,

GRUMPY

he will abandon for the present all plans for the presentation in New York of other plays of his repertoire, and will continue to act "Grumpy" for an indefinite period.

The Incidental Music to "Grumpy" Composed and Orchestrated by Giovanni E. Conterno.

The Mason and Hamlin Liszt Organ is used at Wallack's Theatre.
The Sohmer Piano is used in this theatre.

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING



Do Not Allow Your Hair Cells To Dry Up By Using
Hair Tonics Containing 60 to 80 Per Cent.
Alcohol and Artificially Colored.

SELMA'S RUSSIAN SCALP TONIC contains only 18 per cent. Alcohol—no artificial coloring—no acids—no chemicals—non-greasy. A combination of vegetable herbs, steeped peppers, and Oriental Oils, especially nourishing for the hair cells.

SELMA'S RUSSIAN HAIR GROWER, a cream made from pure and rare oils from the Orient. It prevents oiliness of hair.

SELMA'S RUSSIAN PINE SHAMPOO and BRILLIANT-INE do their work perfectly without injuring the hair in any manner.

Accept no substitute—look for my photograph on label.

For sale by Stern Bros., Jas. McCreery Co., R. H. Macy Co., Gimbel Bros., Bloomingdale Bros., and other leading stores, or direct from

MADAM SELMA (Established 1900),

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Monday Mat., Jan. 26, at 3.00

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Sunday Eve., Feb. 1, at 8.30

Monday Mat., Feb. 2, at 3.00

JAPAN IN KOREA

Sunday Eve., Feb. 8, at 8.30

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NEW PANAMA

RESERVED SEATS, \$1.50, \$1.00 and 75c., NOW SELLING.
50c. UNRESERVED when doors open.

Boxes (containing 6 seats each), Lower Tier, \$2 per seat Upper Tier, \$1.50 per seat.

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Nine highest awards at exhibitions in Europe and America. Forty-five years of successful sale in the leading stores everywhere. Tens of thousands of satisfied wearers.

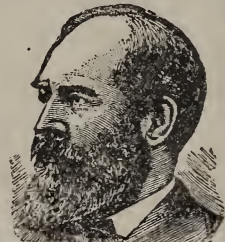
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Mild Laxative **Garfield Tea** Made of Herbs

Disease Resistance

depends wholly upon the condition of the blood and its undisturbed circulation. Let GARFIELD TEA remove from the blood any burdensome poisons; it is the best insurance against present day ailments.



One Garfield Headache Powder Stops a Headache

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SUNNY, WELL VENTILATED LARGE KITCHEN.
OPEN FIREPLACE. BEAUTIFUL REST ROOMS.
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Special Dinners Planned for Theatre Parties

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PROGRAM CONTINUED

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Jos. L. Frunkett.....Acting Manager
John Harwood.....Stage Director

MUSIC PROGRAM.

Under direction of GIOVANNI E. CONTERNO.

- 1 Overture....."Dramatic".....Keler-Bela
- 2 Waltz from....."The Little Cafe".....Caryll
- 3 Selection....."The Midnight Girl".....Briquet
- 4 a "Annie Laurie"..... }
b "Gin a Body Meet a Body" }.....Burns
(Obligato for Cornet)
- 5 Finale....."The Texas Exposition"....Giovanni E. Conterno

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING.



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PROGRAM CONTINUED.

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Musical Director Giovanni E. Conterno
Master Mechanic James E. Eakins
Electrician Bernard Quatrochi
Properties Frank Smith

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Ladies' Dressing Room in Balcony Foyer.

Gentlemen's Coat Room and Smoking Room to Right of Lobby, Downstairs.

All articles found in the theatre by any of the employees will be returned to the box office, where owners may direct inquiry. Patrons of the theatre who find articles left in seats are particularly enjoined to leave same with some employee of the house.

Physicians who have patients to whom they may be called suddenly and who have heretofore remained away from the theatre for fear of being out of call in such cases, can now leave their seat numbers in the box office, and be called as quickly as in their offices. Ushers will deliver messages to them promptly upon receipt of same over the telephone.

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A TELEPHONE PAY STATION FOR THE CONVENIENCE OF OUR PATRONS WILL BE FOUND IN THE OUTER LOBBY.

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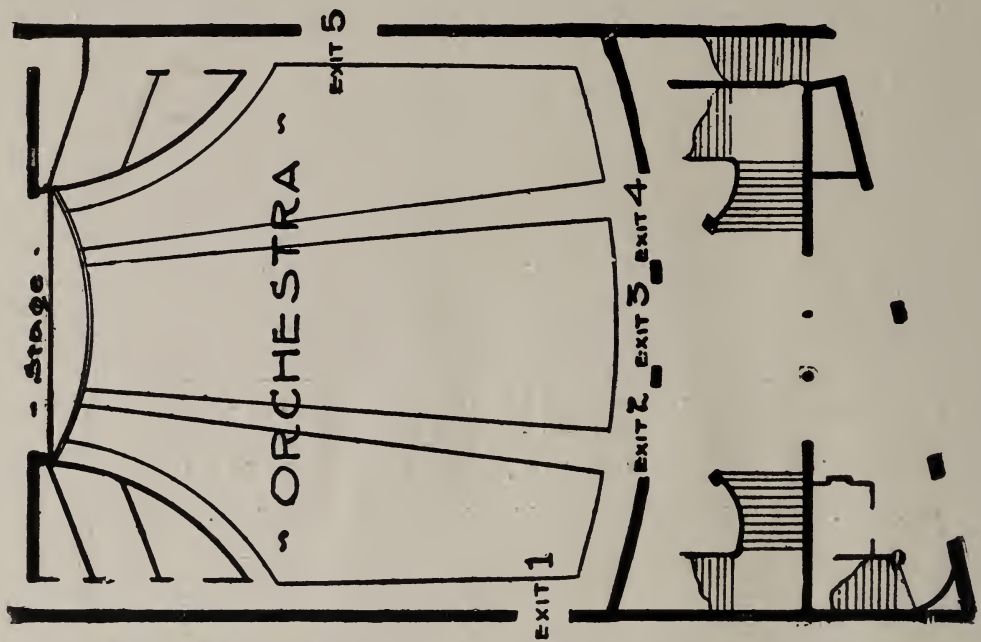
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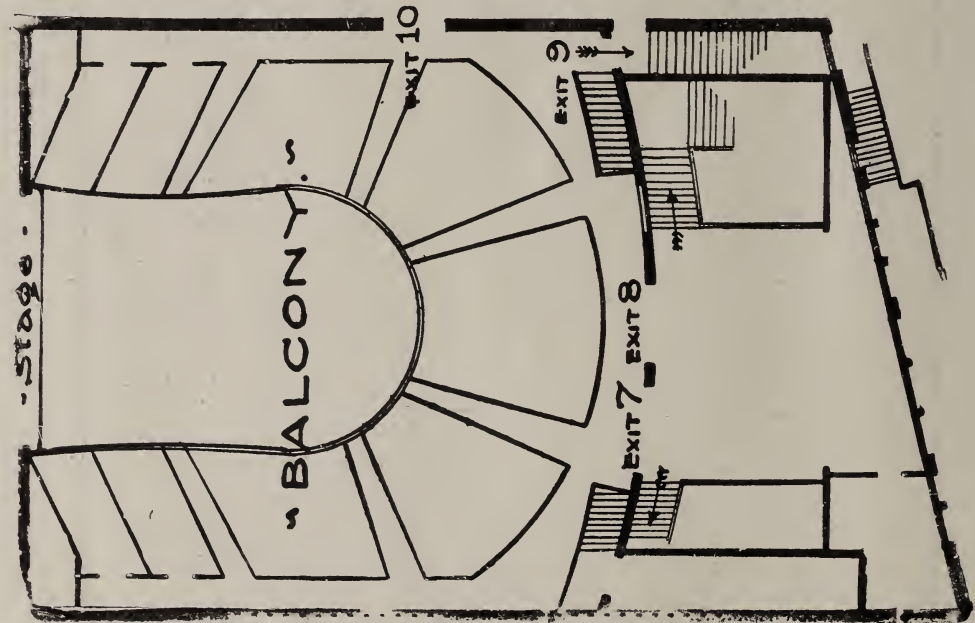
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 Exit 5 leads to Broadway



Exits 7 and 8 lead to Broadway and Windows to Broadway
 Exits 9 and 10 lead to Broadway Exit A, Fire Escape to Grand Hotel



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